

BRACH

UN STYLE DE VIE



EPICERY
DELIVERS SWEET
CREATIONS FROM
BRACH LA PÂTISSERIE

PRESS RELEASE SEPTEMBER 2021

FROM SEPTEMBER 6, 2021, Brach La Pâtisserie is partnering with Epicery, the first online vendor for quality neighborhood artisans, to deliver sweet creations from Brach La Pâtisserie by Yann Brys, Meilleur Ouvrier de France 2011.

On Epicery's website or app, a selection of seasonal creations, both traditional and original, will be available for delivery in Paris. Strawberry Cream Cake, Pecan Square, Mille-Feuilles, or Lemon Pop – there's something for everyone!

PASTRIES STARTING AT €7.
ORDER [HERE](#)





ABOUT EPICERY

EPICERY is the first online vendor for quality neighborhood artisans: the delivery and take-out solution for greengrocers, butchers, pastry shops, bakers, restaurants, caterers, fishmongers, wine merchants, and other neighborhood businesses in France.

Through Epicery's website and app, customers search nearby, purchase from our partners, and choose a time period to have their orders delivered (minimum order €20). Delivery fees vary according to the distance and speed of the order (starting at €2.90).

epicery



ABOUT BRACH LA PÂTISSERIE

A true neighborhood shop, Brach's patisserie is the perfect setting to give free rein to the imagination of Pastry Chef Yann Brys and offer his signature creations. Yann Brys, Meilleur Ouvrier de France 2011, known for his iconic Tourbillon cakes, offers seasonal desserts and timeless sweet delicacies 7 days a week. Delicious and bold, his desserts are as healthy as they are quirky, original, architectural, and colorful.

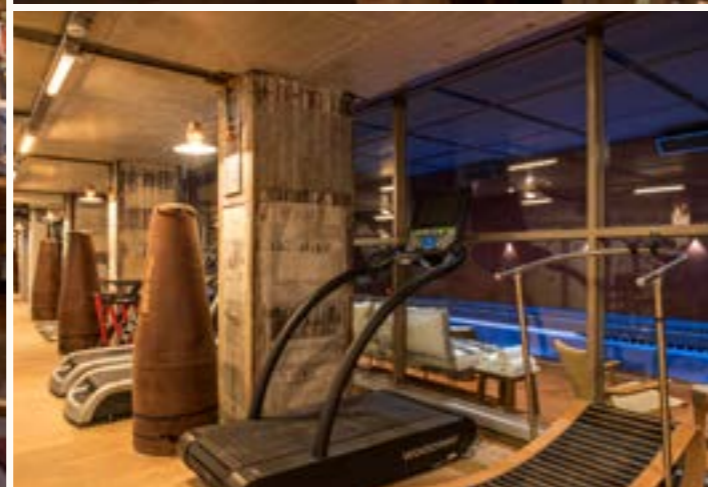
ABOUT BRACH

Brach is the first Evok hotel offering a laid-back lifestyle. Located at the heart of Paris' 16th arrondissement, Brach is a unique and luxurious place.

The hotel offers an immersive and inspiring experience for visitors discovering the French capital, and a new vision of neighbourhood life for locals and regulars.

A surface area of 7000 m² where free rein was given to the visionary imagination of designer Philippe Starck. Architecture of the 1930s meets modernism and something of Bauhaus, of Dada and the Surrealists. Warm colours have been combined with natural and raw materials including wood, leather, concrete, glass, marble and metal. With its 59 rooms and suites, terraces and rooftop garden with breathtaking views over the rooftops of Paris and the Eiffel Tower, Brach is a cosmopolitan and surprising living space. With its swimming pools, sports club, bar, restaurant, grocery store and pastry shop, Brach is a place of culture for living well and meeting people from morning to night. Intimate and open at the same time, Brach is a combination of contrasts and opposites that complement each other without ever clashing.

A living patchwork that is both surprising and sympathetic.



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